

A LSF Interactive Release

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LSF Interactive to Host Twitter Meetup *Agency to Raffle Two Hours of Social Media Consulting*

San Francisco, CA – June 8, 2009 – LSF Interactive, the leading global online performance marketing and advertising agency, announced today that it will host a Twitter Meetup on June 25, 2009 at 7:00 p.m. at the Four Seasons Hotel Silicon Valley in Palo Alto, CA. Attendees will be eligible to enter a raffle for two hours of social media consulting with LSF Interactive’s Social Media Strategist David Peck.

“The Twitter Meetup is a fun opportunity for local Twitter users to connect, socialize and network,” said Daniel Laury, founder, president and CEO of LSF Interactive. “David’s expertise will help the raffle winner expand their understanding and use of social media.”

David Peck, an avid Twitterer (@davepeck) and blogger, will consult with the raffle winner to discuss how social media strategies, tactics, and tools can benefit his or her organization. The two hour consultation is valued at \$500.

Twitter is the popular service that lets millions of users send frequent, short (140 character) updates to “followers.” Twitter currently has over six million users and a triple-digit growth rate.

The Twitter Meetup, also known as a Tweetup, is a gathering of Twitter users who want to meet face-to-face.

More details about the Twitter Meetup can be found on Facebook at <http://www.facebook.com/event.php?eid=84254817059>

About LSF Interactive

LSF Interactive is the leading global online performance marketing and advertising agency. We help clients in all industries leverage the Internet using a proven pay-for-performance model that minimizes risk and lowers marketing expense while it delivers substantially higher volumes per campaign and maximizes online conversions. The company employs 90 people worldwide, is headquartered in San Francisco, CA, and has offices in Boston, MA, Paris, France, and Hyderabad, India. For more information visit <http://www.lsfinteractive.com>.